1900

CLOUDLAND HOTEL

On top of Roan Mountain

IN EAST TENNESSEE AND WESTERN NORTH CAROLINA.

6394 FEET ABOVE SEA LEVEL

THE HIGHEST HUMAN HABITATION EAST OF THE ROCKY MOUNTAINS.

S. C. TOOF & CO. MEMPHIS.

Visited August 1900

CLOUDLAND HOTEL

* * *

6394 feet above sea level.
On top of Roan Mountain.
Highest Summer Resort East of the Rockies.
Daily Mail, Telegraph and Hack Line.
Season of 1900 begins July 1st and ends September 30th.

* * *

SURE CURE FOR
HAY FEVER AND INSOMNIA

* * *

ADDRESS N. L. MURRELL, PROPRIETOR,
CLOUDLAND, N. C.

PRESS OF S. C. TOOF & CO.
MEMPHIS, TENN.

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C64.1

How to Reach Cloudland.....

Go via Southern Railway to Johnson City, Tenn.; there take the East Tennessee & Western North Carolina narrow gauge railroad—through the wildest gorge of the Alleghanies, four miles long and more than one thousand feet deep, through which the beautiful Doe River flashes and tumbles—twenty-six miles to Roan Mountain Station, where there is a nice, comfortable hotel on the banks of the beautiful Doe River; thence in nice, light surreys an entrancing and exhilarating ride of twelve and a half miles up Roan Mountain to Cloudland Hotel, squarely on top of the Mountain, where you have 50,000 square miles of territory in sight below within a radius of 150 miles over mountains and valleys in seven different States, the veritable "Switzerland of America." No pen can picture the grandeur of the mountain view, and a sunset viewed from Cloudland after a storm in the valley is worth alone a thousand miles travel to see.

There are 110 mountain tops in sight below that are more than 4000 feet high.

Too great for description, too lovely to paint, it can only be realized by actual presence. Un-

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like other resorts, one does not have to go off the porches of the hotel to see all of this; and at night the lights of the hotel cast many a weird shadow on the floating, shifting clouds.

Cloudland is one of the few places in the world where one's shadow can be seen in the clouds, and while the air is full of electricity, with its health-giving influence, the lightning was never known to strike on top of the mountain. There are no snakes, no mosquitoes, and none of "the little pests that crawl in the night and fly in the noonday." Here is to be found the largest group of rhododendrons in the United States. Azaleas, heather, houstonias, and thousands of other rare plants and flowers.

It is the paradise of hay fever victims, as that dread disease disappears with the breathing of the mountain air and drinking of the icy cold water so lavishly afforded by the mountain springs. The thermometer ranges from 58 to 72 degrees during the season.

Here you are 6394 feet above the level of the sea, nearly a mile above Lookout Mountain, Tenn., or Hot Springs, N. C.; 1200 feet above Denver, Col.; 4500 feet higher than Asheville, N. C.; 200 feet higher than Mount Washington; three-quarters of a mile higher than the famous Catskill Mountain House, New York; 5400 feet above Knoxville, Tenn.; 5700 feet above Chattanooga, Tenn.; 5144 feet above Tate Springs, Tenn.

.....Rates of Board.....

Per day, ... $ 2.00 to $ 2.50
Per week, ... 10.00 to 15.00

Children under ten years of age, in children's ordinary, one-half rate.

Children occupying seats in main dining room to the exclusion of other guests, full rates.

White servants, three-fourths rate.

Colored servants, in colored servants' quarters, one-half rate.

.....Hack and Baggage Rate.....

Hack rates, $3.00 for the round trip, and $1.00 each way on trunks. Hand baggage free.

The Roan Mountain Hotel...

Roan Mountain, Tenn.

Is run in connection with Cloudland Hotel. Season of 1900 begins June 1st and ends October 15th.

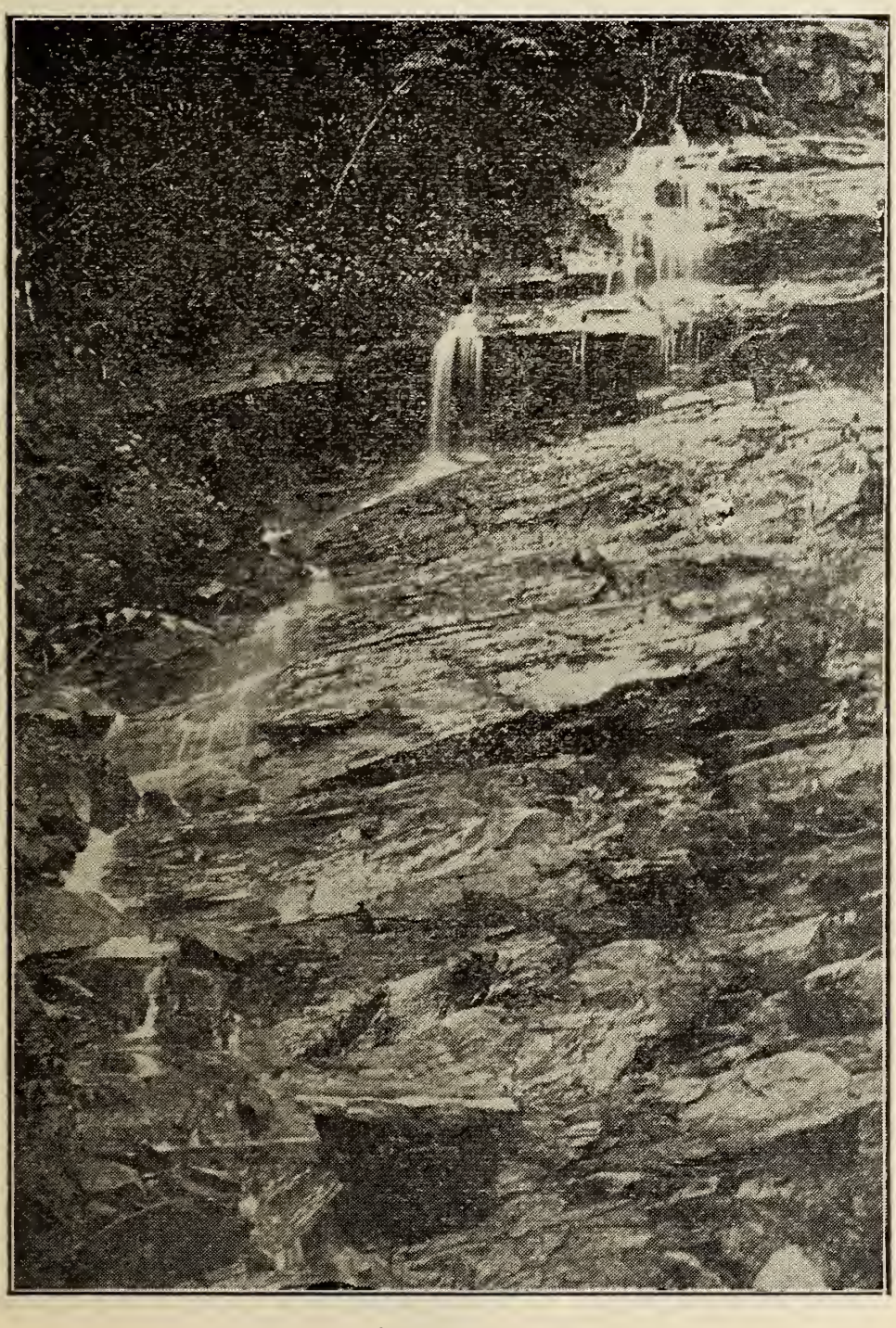
Rates of board, $2.00 per day; $8.00 to $10.00 per week.

A very delightful place to spend the summer months.

Address all communications to

N. L. MURRELL, Proprietor,
Cloudland, Mitchell County,
North Carolina.

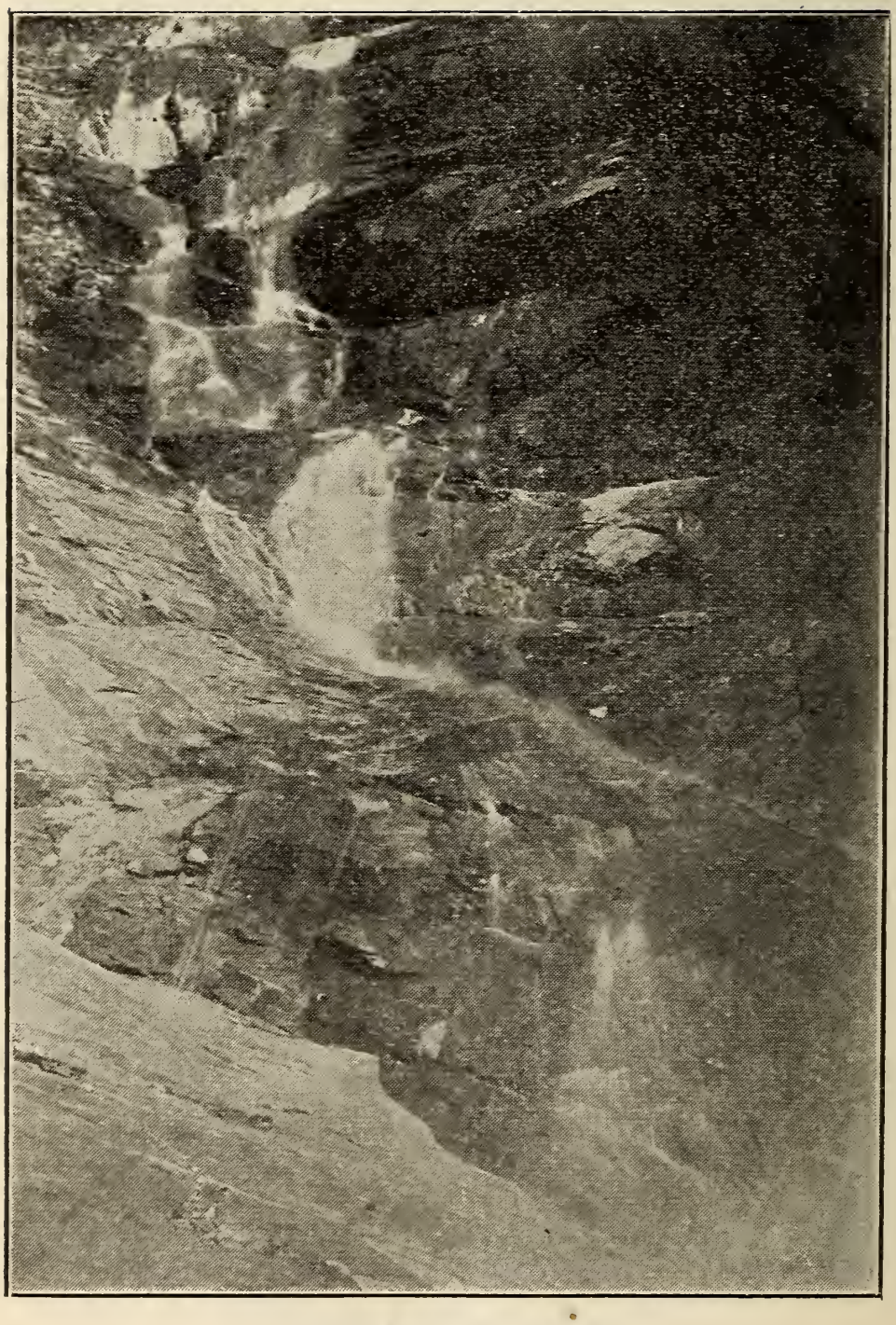
LION'S BLUFF.
One and a half miles west of Cloudland Hotel.



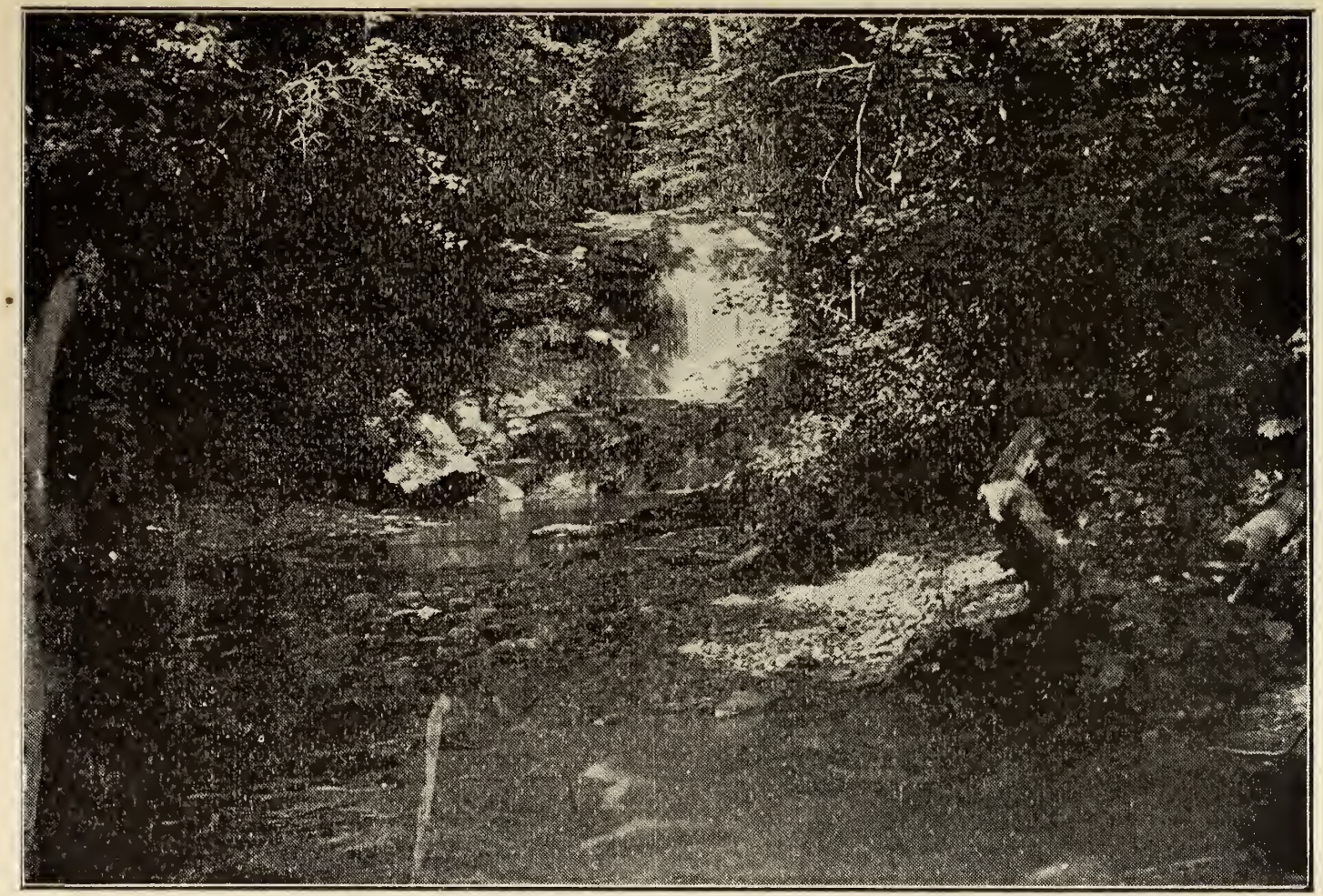
LUCIE FALLS.
Two miles from Cloudland Hotel.

SPRING BRANCH.
One-half mile from Cloudland Hotel.

SPRING CREEK FALLS.
Near Cloudland Hotel.

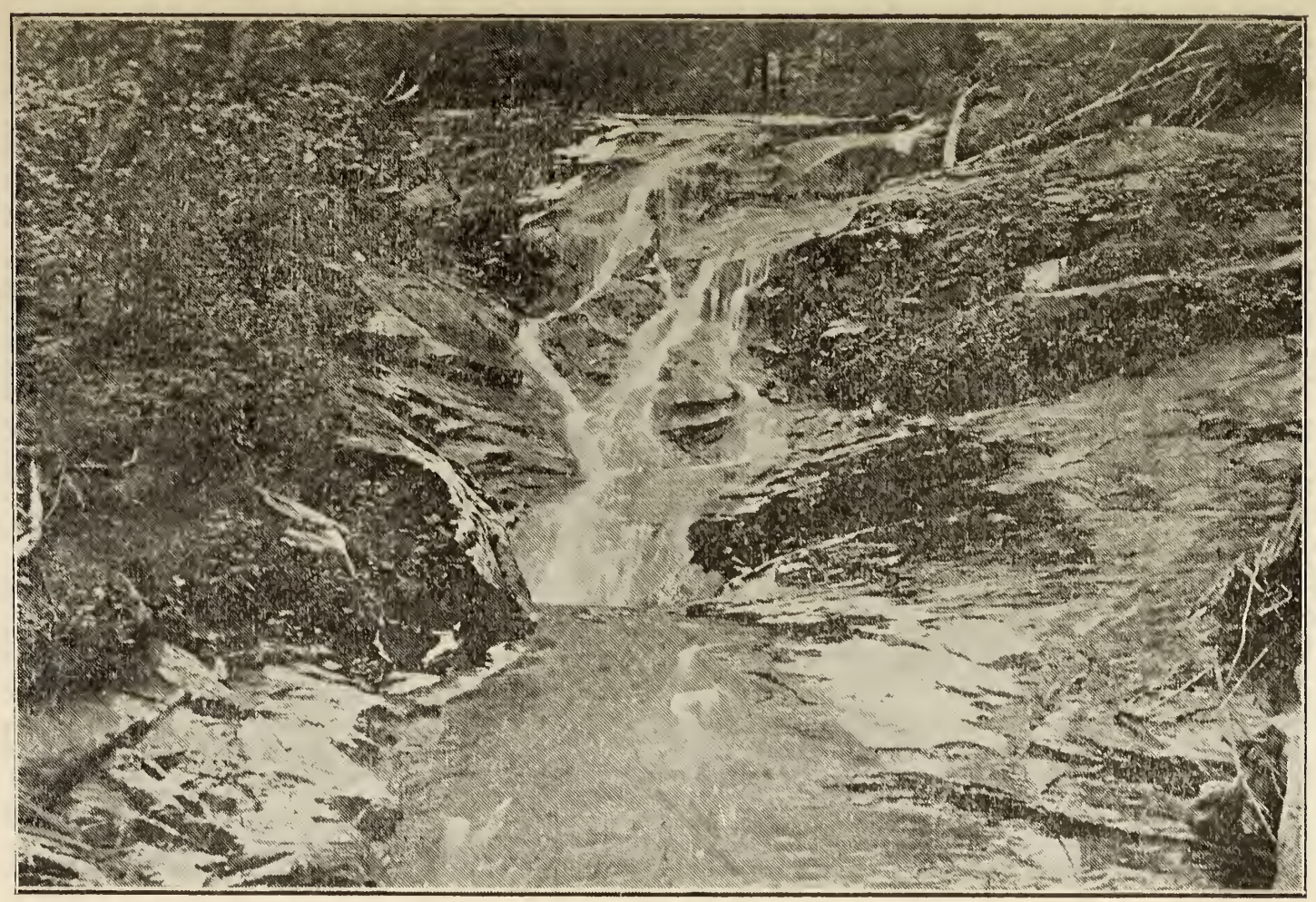


GLENCOE FALLS.
Three miles east of Cloudland Hotel.



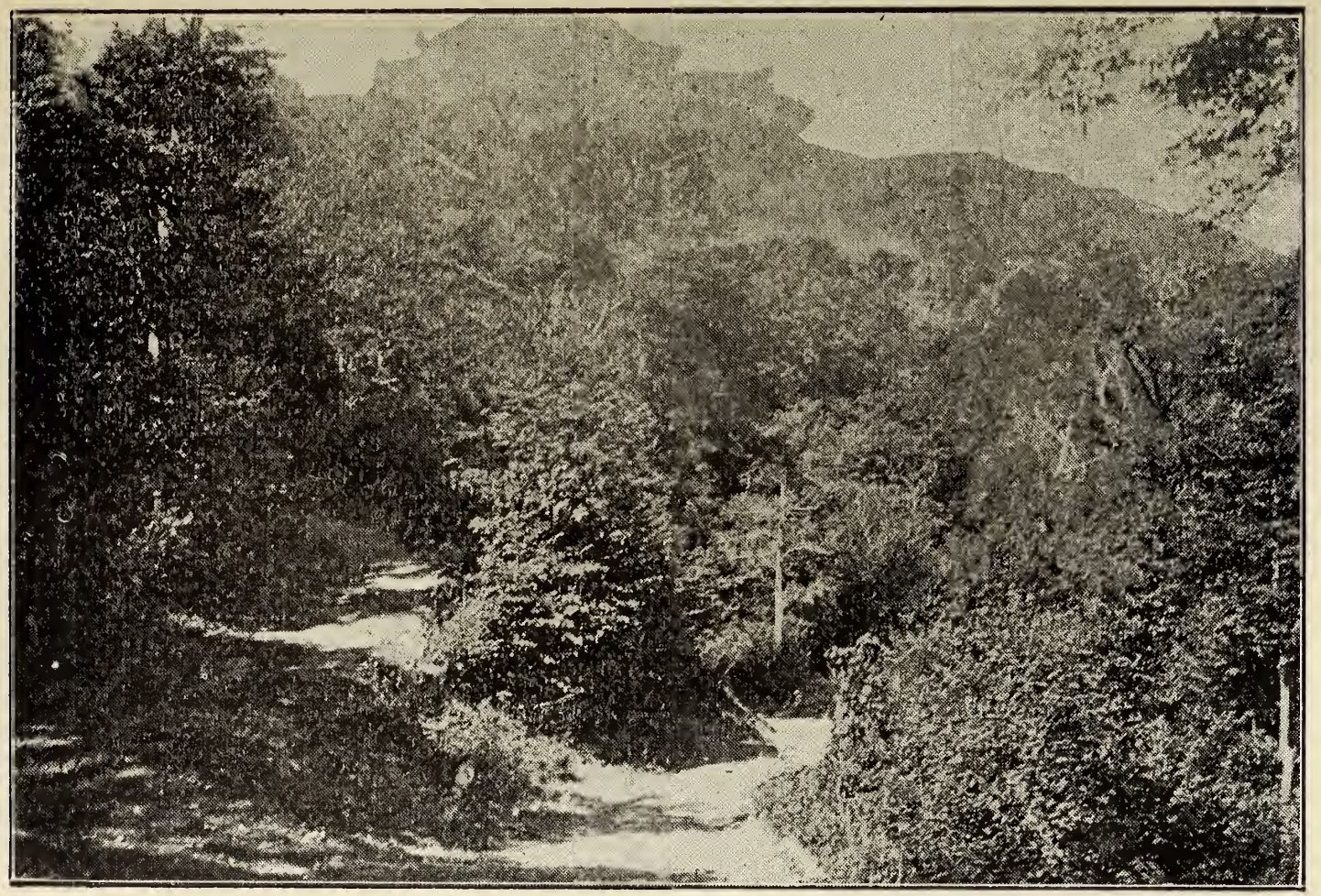
UPPER GLENCOE FALLS.
Three miles from Cloudland Hotel.

LION'S BLUFF AND PROFILE ROCK.



UPPER DOE RIVER FALLS.
Near Incline, Cloudland.

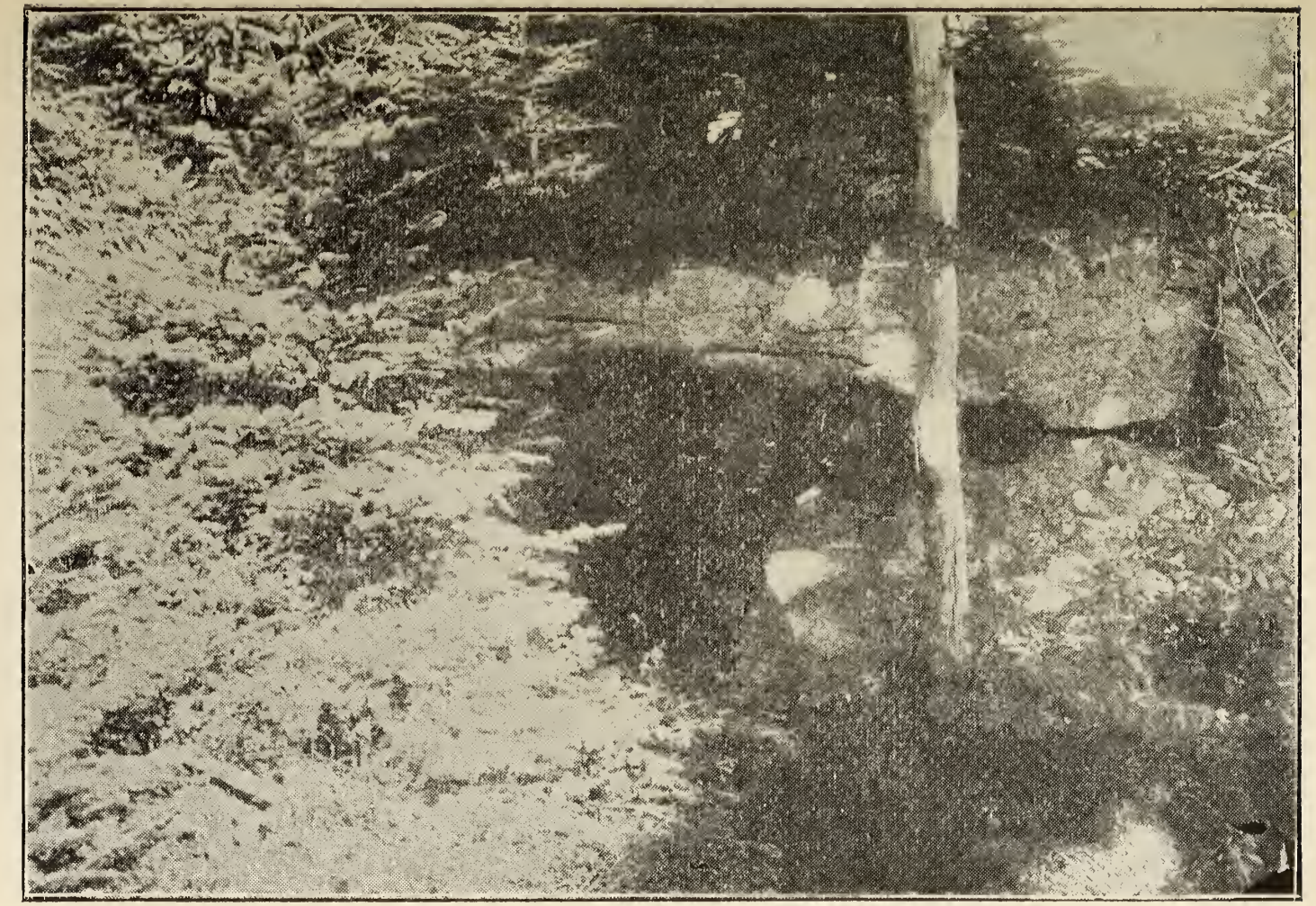
LOWER DOE RIVER FALLS.
Foot of Incline, Cloudland.



COLD SPRING.
On the Road to Cloudland Hotel.

HIGH KNOB.

The highest point on Roan Mountain. One-half mile east of Cloudland Hotel.



NATURAL BRIDGE.
One and a half miles west of Cloudland Hotel.

EAGLE'S CLIFF.

Three and a half miles from Cloudland Hotel. Mount Mitchell in the distance.

IN THE BALSAM GROVES.
Near Cloudland Hotel.

CLOUD VIEW FROM SUNSET ROCK.
Near Cloudland.